



TMA EdTech Center

We provide innovative EdTech solutions that address the diverse needs of the education ecosystem across K-12, higher education, and workforce learning



AI Tutor



Market Place



AI Language Learning



Online Classroom



Personalized Learning



Offline Classroom



Analytics, Reporting & Insights



Gamification



Tuition fees, Revenue



Smart Corporate Training



Online Meeting Integration



K-12 EDUCATION



HIGHER EDUCATION



WORKFORCE TRAINING & DEVELOPMENT



15+

Years of experience

Clients from
**Australia, Japan, Korea,
Singapore, Thailand and Vietnam**



100+
Engineers

Services

A dedicated EdTech partner that turns ideas into working products, from early R&D and AI experimentation to full-scale platform delivery and long-term support.

YOUR PARTNER IN SMART, SCALABLE, AND SECURE TECHNOLOGY.

Empower your business with powerful

Our team combines creativity, strategy, and cutting-edge technology to craft solutions that perfectly fit your business goals.

Innovation as a Service

- ✓ Technical feasibility checks
- ✓ Prototype & PoC development
- ✓ Applied AI & EdTech R&D
- Customized Design

Application Development

- ✓ Innovative solution design
- ✓ Custom software enhancement
- ✓ K-12, higher ed & corporate training apps

AI Application in Education

- ✓ AI tutors & personalized learning
- ✓ Automated content & assessments
- ✓ AI assistants & operational analytics

Education Platform Integration

- ✓ LMS, SIS, CRM & ERP integration
- ✓ Identity & payment gateways
- ✓ Secure APIs & third-party connections

Dedicated Engineering Teams

- ✓ Broad technical skillsets
- ✓ Flexible and scalable staffing
- ✓ Deep EdTech experience

Maintenance and Modernization

- ✓ Long-term system support
- ✓ Legacy-to-cloud migration
- ✓ Performance & security optimization

Domains of Expertise

Three core domains, each broken down into the connected modules that make up the full product.



K-12 Education

School Admin & Operation

- CRM, admissions & enrollment
- Student & academic management
- Student, teacher & parent portals
- Attendance, finance & payments

Digital Learning & Assessment

- Learning & content management
- Virtual classes & assignments
- Online exams & assessments
- Classroom monitoring

Engagement & Insights

- Gamified learning & competitions
- AI tutors & personalized learning
- Language & life-skill learning
- Analytics & reporting

Higher Education

Student Lifecycle & Admin

- Recruitment & admissions
- Enrollment & student records
- Faculty & class scheduling
- Tuition, billing & portals

Teaching, Learning & Assessment

- LMS, LXP & content management
- Curriculum & assessment
- Virtual & hybrid learning
- AI tutors, immersive learning

Accessibility & Student Success

- Course discovery & marketplace
- Personalized recommendations
- Language learning & assessment
- Career guidance & analytics

Workforce Training & Development

Learning & Skills Management

- Onboarding & training
- Role-based learning paths
- Upskilling, reskilling & compliance
- Skills & competency assessments

Coaching & Practice

- AI coaching for employees
- AI roleplays & simulations
- Scenario-based practice
- Professional language learning

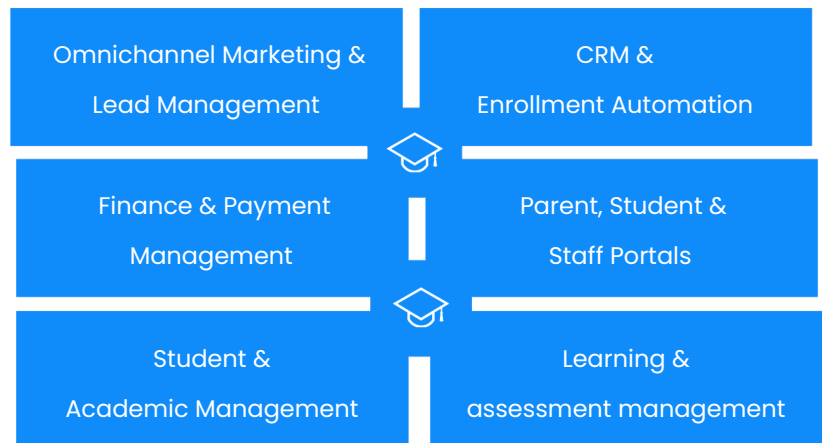
Performance & Credentials

- Certifications & digital credentials
- Progress & competency tracking
- Training effectiveness measurement
- Workforce analytics

Solutions (1 of 4)

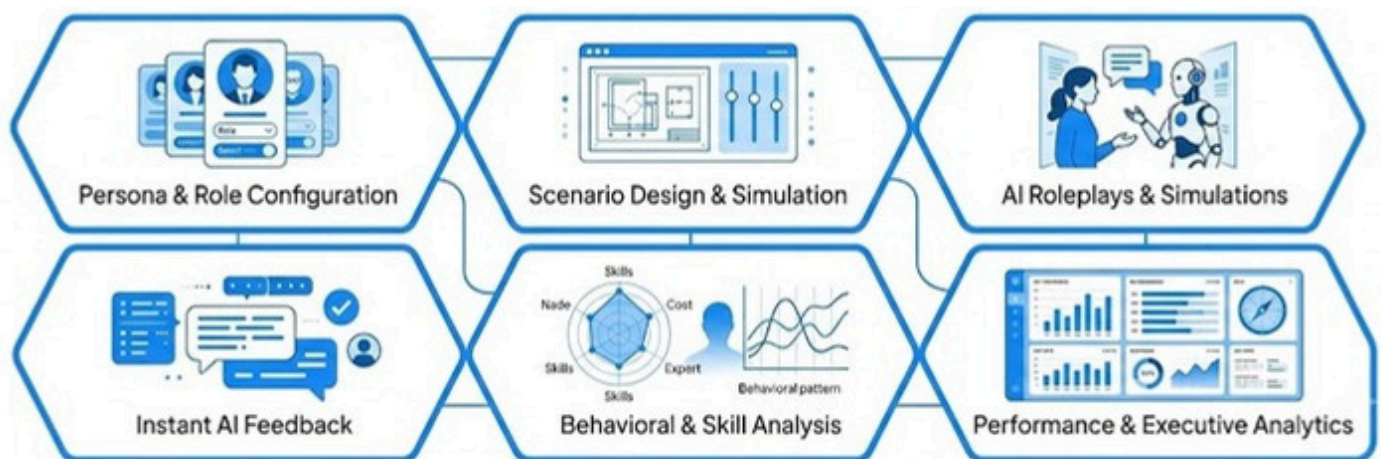
Education Management Suite

Centralize admissions, CRM, student management, and finance on one connected platform with AI-driven automation.



AI Roleplay and Simulation

Enable employees to practice realistic customer conversations through AI-powered roleplays, receive instant feedback, and continuously improve performance.



Solutions (2 of 4)

Smart Corporate Training

Manage workforce learning through centralized learning management, personalized learning paths, AI-powered support, assessments, certifications, and analytics.



Learning Management &
Content Authoring

AI Tutor &
Learning Assistant

Personalized Learning

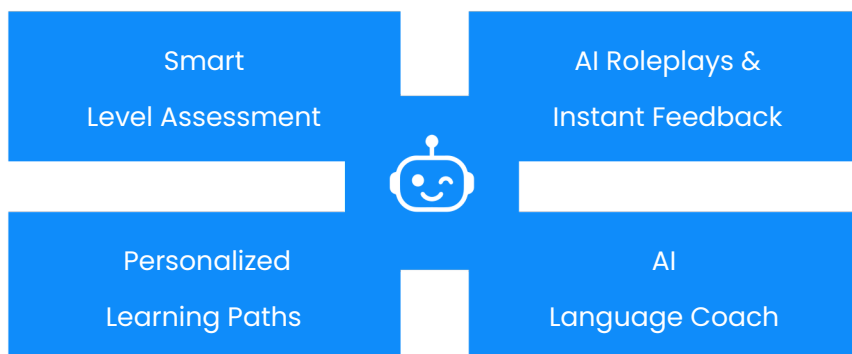
Virtual Classroom &
Collaboration

Assessment,
Certification & Skills

Learning
Analytics & Insights

AI Language Learning

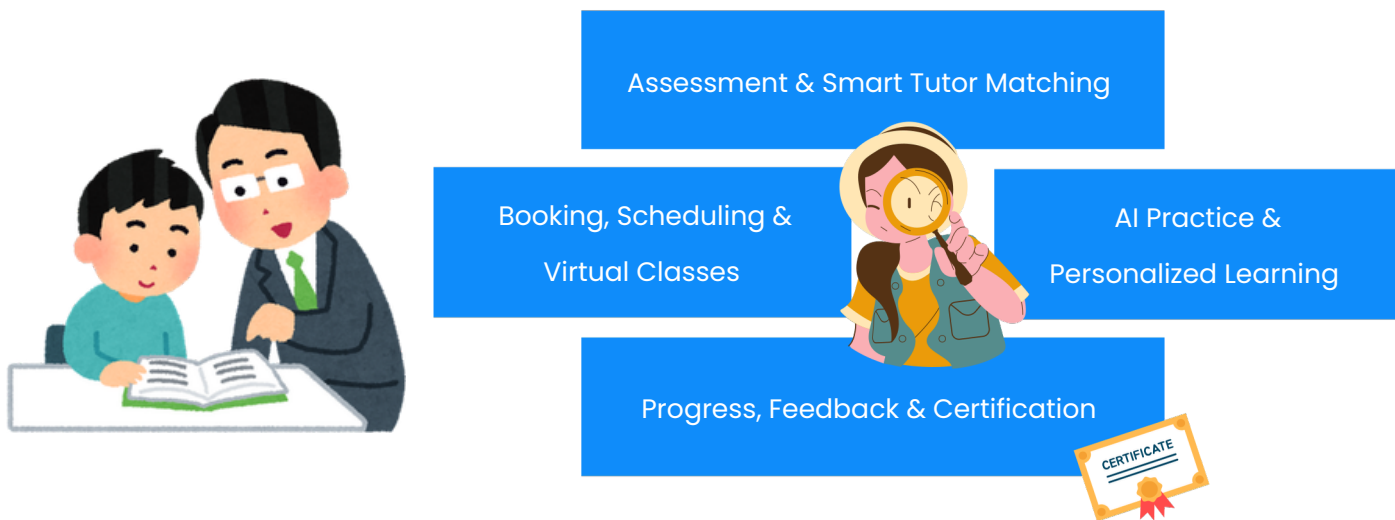
Improve workplace communication through AI-powered language assessment, personalized learning, real-world conversation practice, and real-time feedback.



Solutions (3 of 4)

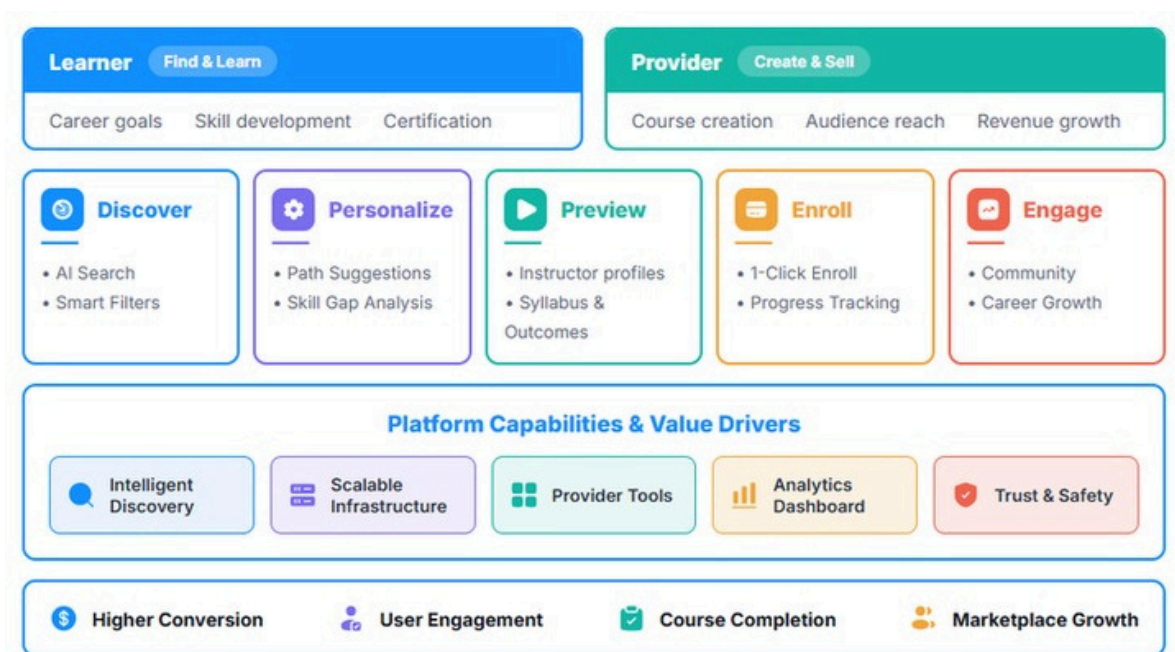
Smart Tutor Booking

Connect learners with qualified tutors through intelligent matching, flexible scheduling, virtual classrooms, and AI-assisted learning support.



Education Course Marketplace

Connect learners, trainers, institutions, and providers through a centralized marketplace for course discovery, enrollment, content creation, and learning management.



Solutions (4 of 4)

AI Skill & Job Advisor

Match candidates with relevant opportunities through AI-powered resume analysis, job recommendations, and career support.

AI Candidate Support

CV & Skill Analysis

Intelligent Job Matching

Guided Applications &
Recruiter Insights

01



Explore Opportunities

Ask questions and discover relevant job openings.

02



Upload CV

Submit a résumé for automated analysis.

03



Analyze Skills & Fit

Identify skills, experience, strengths, and gaps.

04



Receive Job Matches

Get suitable role recommendations based on the candidate profile.

05



Apply with Guidance

Receive personalized support throughout the application process.

Enterprise AI Assistant for Education

Enable instant access to knowledge, services, and administrative support through conversational AI, enterprise search, and workflow automation.

Enterprise Knowledge
Search

Role-Based AI Assistance

Workflow & Task
Automation

Enterprise System
Integration

Internal AI Assistant



Employees



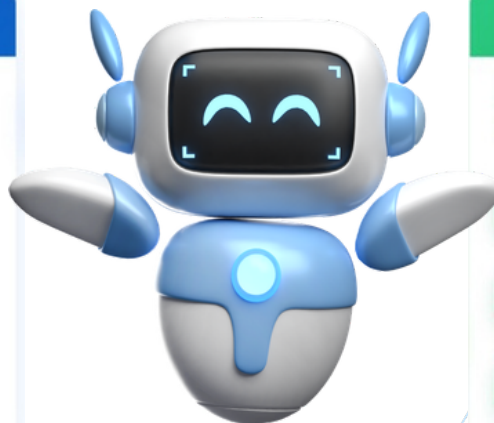
Knowledge Search



System Queries



Workflow Automation



Customer AI Assistant



Customers



Product & Service Recs



Customer Support



Requests & Transactions

Usecases (1/3)

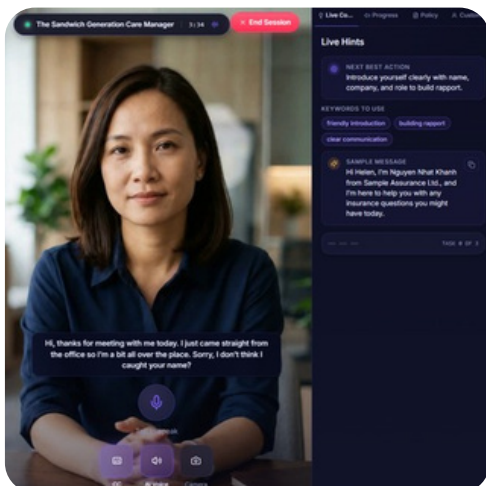
Education Management - K-12 Math Centers

An enterprise-grade, all-in-one education management platform **deployed across 20 K-12 centers in Vietnam.**

The cloud-based system centralizes admissions, academic operations, and finance, streamlining daily workflows for **5,000+ students and 500+ staffs** while providing a highly scalable foundation for nationwide expansion.



AI Sales Coaching for Insurance Agents



A highly sought-after, AI-powered sales training platform deployed across multiple domestic and international insurance enterprises.

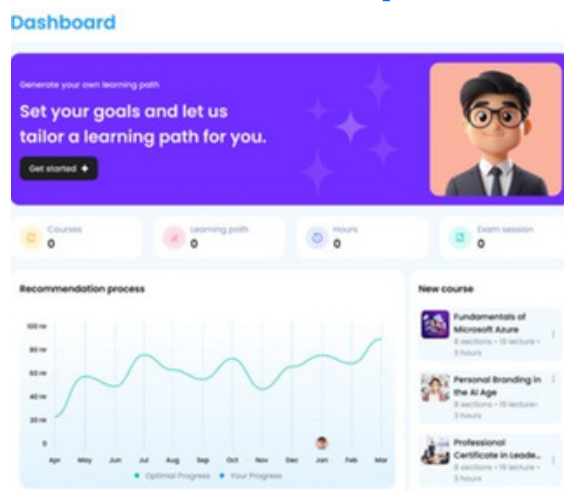
Featuring realistic voice and text roleplays with configurable customer personas and instant feedback.

The system accelerates agent onboarding, standardizes coaching, and leverages comprehensive analytics to boost consultative selling readiness and compliance.

Corporate Learning System for IT Workforce Development

An AI-powered learning platform that delivers personalized learning paths, content recommendations, and progress insights for continuous workforce development.

- Developed role-based learning paths tailored to employee skills and career goals
- Implemented AI-powered content recommendations based on profiles and progress
- Centralized learning content, training programs, and progress tracking
- Built a scalable web-based architecture for future expansion

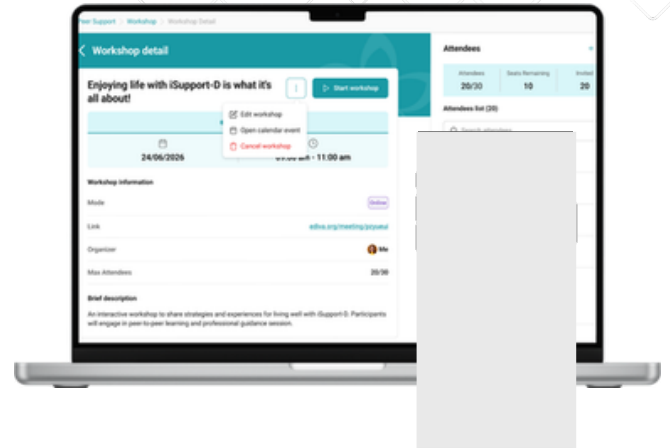


Usecases (3/3)

AI Learning Assistant for Dementia Care

An AI-powered learning assistant that helps older adults and caregivers access personalized dementia education through natural voice and text conversations.

- Developed a conversational AI learning assistant with voice and text interaction
- Implemented RAG-based knowledge search across trusted education resources
- Delivered personalized content and video recommendations
- Built a mobile-first, multimodal learning experience



PMP Training Management System



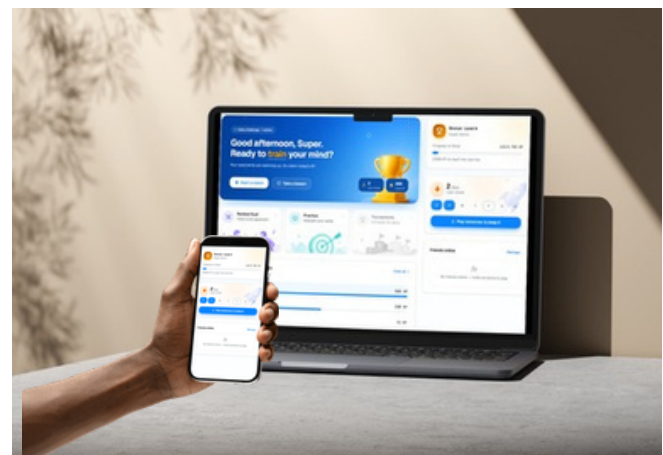
A digital learning platform that enables training providers to deliver and manage scalable online and blended PMP certification programs.

- Implemented structured learning paths for pre-work, live training, and assessments
- Integrated virtual classrooms and online learning experiences
- Centralized learner progress, assessment results, and certification management
- Built a scalable platform to support growing training programs

Gamified Learning Competition Platform for K-12 Students

A gamified learning platform that transforms educational content into engaging competitions, challenges, and interactive learning experiences for K-12 students.

- Developed gamification features including points, badges, levels, and rewards
- Enabled school-wide and nationwide learning competitions
- Integrated quizzes, timed challenges, leaderboards, and achievement tracking
- Provided teacher dashboards with real-time performance analytics





TMA EdTech Center

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